

## Lead Experience Designer (full-time, f/m/x)

Planblue is a diverse team of visionary entrepreneurs and engineers whose mission is to protect, explore and reveal the unknown 95% of our ocean by using cutting edge technology. We have developed our planblue technology which consists of AI backed software coupled with an underwater camera system and allows automated systematic monitoring of seafloors (e.g., coral reefs, lakes, oceanic shelves), providing geo-referenced maps. The maps can be used for various applications, for underwater constructions (e.g. off-shore wind), but also aid in reducing the ecologic and economic impact of e.g. climate change or plastic waste in the ocean.

Our team currently goes through an exciting time. For us, new ideas and thinking outside of the box are highly valuable, as they have led to our recent successes. We all have different fields of expertise and responsibilities, but still strongly believe in teamwork to reach our overall goals. Bremen, where we are located, is a hotspot for state-of-the-art underwater technologies and offers a great lifestyle.

To grow planblue further, we are looking for a full-time **Lead Experience Designer**:

### Your responsibilities will include:

- Shape digital services that fulfil the needs of people who actively save our oceans
- Foster our creative thinking and strengthen our culture of critique
- Establish a unit that continuously frame the problem space and tune our product strategy
- Orchestrate and conduct ethnographic research and synthesise the gathered data
- Apply regularly rapid prototyping to accelerate the feedback loop
- Create working artifacts like journeys or concept maps for the team

### Qualifications we are looking for:

- 3+ Years of experience as a experience designer in a growing environment
- Work in a structured way on creative challenges
- Solid level of design craftsmanship
- Professional knowledge in UX, Service Design, Design Thinking or Lean Startup
- Self-responsibility and openness
- A solid grasp on ethnographic research, design synthesis and creative collaboration methods

### What we offer:

- Apply your creative mindset and leadership skills to help our oceans
- A bright office between Unisee and Mensa with free coffee, drinks, organic fruits, a shower and music
- Flexible working and home office hours
- Free diving courses, a lot of diving gear and business trips to diving spots
- High-end hardware of your choice
- Access to multiple fitness, yoga and other sports studios (Hansefit)
- Attending in workshops, design camps and international research projects
- Be part of a international entrepreneurial group of people who strive for diversity and love input from all team members

### Does this sound interesting to you?

We look forward to receiving your motivation letter, CV and/or other information you might find relevant. Apply at [planblue.join.com/jobs/1417074-lead-experience-designer](https://planblue.join.com/jobs/1417074-lead-experience-designer)